Ahmedabad University

Ahmedabad MBA

Master of Business Administration

Built for High-Impact Roles in a Connected World

www.ahduni.edu.in/amsom

The Ahmedabad MBA

Built for High-Impact Roles in a Connected World

The Ahmedabad MBA at the Amrut Mody School of Management, Ahmedabad University is designed for students who want to build impactful careers in an increasingly complex and interconnected business environment. The programme prepares graduates for leadership roles that demand more than functional expertise. These are roles that require systems thinking, cross functional collaboration, and the ability to make sound decisions amid uncertainty.

Business today operates across shifting markets, emerging technologies, and new organisational forms. Roles such as Product Manager, Strategy and Operations Manager, Customer Experience Leader, Chief of Staff, Entrepreneur in Residence, and next generation family business leader require the ability to work across domains, integrate diverse perspectives, and act decisively even when information is incomplete.

The Ahmedabad MBA is designed for this reality. It prepares students for high impact roles in an interconnected world and the complex managerial demands of the new economy.

Have you ever wondered why the top business schools globally are located within universities? The answer lies in deploying the breadth and depth of resources across schools that universities bring to MBA education. In an interconnected world, problems are solved by accessing knowledge from different disciplines.

Welcome to The Ahmedabad MBA, designed within a comprehensive university.

Introducing
The Ahmedabad MBA

Ahmedabad University has reimagined its MBA programme. The Ahmedabad MBA is a selective and high-touch programme that blends rigorous management education with the strengths of a research university focused on interdisciplinary and experiential learning.

Most problems in management span multiple academic disciplines. The management of traffic in a growing city must be informed by civil engineering, the psychology of commuters, the economics of incentives, and even the physics of fluid flow. The development of a new consumer product benefits from the insights gained through ethnography, the economics of market demand, engineering considerations of manufacturability and the accounting of production costs and profit margins. Standalone business schools lack the resources needed to bring together diverse perspectives; only a university can deliver this diversity.

Students of The Ahmedabad MBA learn how organisations function within the broader context of geopolitics, society, technology, public policy, and culture that influence markets and shape business decisions. Drawing on the resources of multiple schools – School of Arts and Sciences, School of Engineering and Applied Science, Bagchi School of Public Health and Amrut Mody School of Management – our MBA programme builds the ability to design new products, launch ventures, transform family businesses, lead cross functional teams, and make clear decisions in fast moving environments.

A carefully selected cohort of approximately sixty high potential candidates forms a close-knit learning community. Personalised mentoring, high touch pedagogy, and a thoughtful balance of collaboration and competition strengthen both professional capability and individual confidence.

ENTREPRENEURIAL MINDSET

Students learn to think like entrepreneurs and innovators, developing the confidence to create new ventures, lead change within organisations, and turn ideas into action.

Need for a New Kind of Manager for New Age Businesses

Businesses are increasingly hiring for management roles that cut across functions. Organisations expect managers who can analyse markets, collaborate with engineers, understand data models, evaluate regulatory risk, design better customer experiences, and lead teams through ambiguity. Managers today need fluency across disciplines of sciences, social sciences, technology and management and the ability to see the larger system at play. Located in a University, the Ahmedabad MBA build deep interdisciplinary perspectives and capabilities.

Traditional MBA specialisations such as Finance, Marketing, Human Resources, and Operations alone do not meet the needs of these evolving roles. The Ahmedabad MBA begins with this premise and is designed to prepare managers who can lead across boundaries, integrate perspectives, and deliver impact in complex environments.

TECHNOLOGY AND DATA FLUENCY

Graduates build the ability to work confidently with analytics, digital tools, and real time data, enabling them to make informed decisions in technology driven business contexts.

The Ahmedabad University Advantage

Interdisciplinary Learning at Scale
Students are encouraged to take electives across all Schools and Centres of Ahmedabad University, including economics, finance, computer science, mathematics, public health, climate science, philosophy, psychology, ethics, languages, and social & political sciences. This flexibility allows students to shape their academic pathway in line with their interests and career goals. Ahmedabad University provides a flexibility to craft learning to one's own goals that is unparalleled in the country.

Engagement with GIFT International FinTech Institute
Students also engage with India's first institute dedicated exclusively to fintech education, research, and innovation. Established in partnership with Ahmedabad University, Indian Institute of Technology Gandhinagar, and University of California San Diego, and located in GIFT City, home to India's first and only International Financial Services Centre (IFSC), the Institute offers modular, stackable certificate programmes that provide exposure to real world fintech systems, regulation, and industry practice. Students of the Ahmedabad MBA have full access to the academic offerings of the GIFT IFI.

Bloomberg Lab Enabled Learning
The Bloomberg Lab at Ahmedabad University integrates real time financial market data and global economic indicators into teaching and research. MBA students gain hands on experience with tools widely used in industry, policy institutions, and research organisations.

Harvard Business School Publishing Resources
To enrich classroom learning, the Amrut Mody School of Management has secured comprehensive access to Harvard Business School Publishing resources. Faculty draw on a wide range of global case studies and research articles, enabling students to engage with complex, real world economic and business scenarios and gain exposure to contemporary strategic thinking beyond standard textbook approaches.

Access to High Performance Computing
Students benefit from access to one of the most powerful High Performance Computing clusters in the country to support data intensive analysis, simulation, and technology driven projects. This enables deeper engagement with analytics, modelling, and complex problem solving across coursework, research, and experiential learning.

World Class Faculty
Faculty blend rigorous research with deep engagement with contemporary business, policy, and technology. Professors hold doctoral degrees from leading global institutions including Chicago, Harvard, MIT, Stanford, Wharton, and Yale.

High-Potential Peer Group
The Ahmedabad MBA brings together a carefully selected cohort of high achievers with strong academic credentials and high scores on competitive entrance tests. The small cohort size enables close faculty interaction and ensures every student receives meaningful individual attention.

Strategic International Engagements
Purposeful global collaborations are key to Ahmedabad University's mission to provide diverse and transformative learning experiences to its students. Ahmedabad University and The Wharton School offer an immersive course, Business and Operations: From Gandhi to Globalisation, for MBA students from both institutions. Carefully curated immersion programmes allow students to study and research across disciplines around the world, introducing them to unique academic and professional opportunities. This experience also allows them to be a part of a multicultural environment fostering communication and leadership skills and developing a global network to engage across borders.

VentureStudio
VentureStudio, Ahmedabad University's startup incubator is a platform for entrepreneurship and new venture development. MBA students engage with founders, mentors, and investors to explore startup ideas, work on live ventures, and gain first hand exposure to building and scaling businesses.

Deep Industry Networks
The programme is closely connected with leaders across industry, family businesses, startups, and research driven enterprises. Students benefit from mentoring, guest sessions, live projects, and professional exposure across sectors.

A Strong Alumni Community
Graduates become part of a growing and engaged alumni network that supports mentorship, career guidance, and long term professional connections across industries and geographies.

INTERDISCIPLINARY THINKING

Students learn to approach business challenges through multiple lenses, drawing from management, technology, policy, and the social sciences to develop well rounded solutions.

Programme Structure and Learning Pathways

Pre-Term (Mandatory): A focused preparatory phase including a Communication Bootcamp, a Mathematics and Advanced Excel Refresher, an introduction to the Bloomberg Lab, and training in effective teamwork.

Foundation Courses: Students build leadership capabilities through the Outbound Programme, strengthen self-awareness and civic responsibility in Understand Yourself, and develop negotiation skills in Understand the Other.

Core Courses: In the first year, a carefully curated set of core courses lays a solid foundation for understanding the operations of modern businesses and how they balance the interests of all stakeholders - investors, customers, employees, regulators and society at large. The core courses prepare students for a fruitful summer internship and the study of a wide range of electives starting from the fourth quarter. A complete list of the core courses and their sequencing is available on our website.

Electives: All courses offered at Ahmedabad University at the graduate level are open to our MBA students. They can choose from a vast range of electives to pursue their interests in functional areas of business like Finance, Marketing, Product Management or Supply Chain Management, or build capabilities in pathways such as Business Analytics or FinTech. The Analytics pathway equips graduates with knowledge and skills for exciting roles across industries as diverse as manufacturing, retail, healthcare and sports. Similarly, a grounding in FinTech is valued in the banking, investment and insurance sectors. By taking courses across all Schools and Centres, students can also build deep skills in fields ranging from precision manufacturing to the preservation and promotion of our cultural heritage. Please see the full list of over 75 electives on our website.

FIELD Experiential Learning Project: A year-long engagement with a local business to solve a problem of real business significance.

VentureStudio Fellowship: A unique opportunity for innovation-driven entrepreneurship, where students build their own technology start-ups.

Skill Workshops: Hands-on training in data visualisation, Python programming, and hardware prototyping.

Summer Internship: All MBA students complete a mandatory summer internship. The University leverages its strong industry connections to bring leading organisations to campus and offer meaningful internship opportunities.

Career Pathways

The interdisciplinary design of The Ahmedabad MBA opens up distinctive career pathways across business, technology, and society.

Functional Career Pathways

Some examples:

If you are drawn to Product Management

If you aspire to build and scale digital products, you can combine core management courses with electives in design thinking, data analytics, user experience, and technology management. This prepares you for product roles at the intersection of business strategy, customer insight, and technology.

If you are interested in Consumer Marketing

If you are drawn to brand building, growth marketing, and customer engagement, you can pursue electives in consumer behaviour, digital marketing, marketing analytics, and communications. These courses help you develop strong storytelling, data-driven decision-making, and go-to-market capabilities for consumer-facing roles.

If you want to build a career in Corporate Finance

If your interests lie in investment banking, corporate finance, or financial strategy, you can take advanced electives in finance, valuation, accounting, and financial modelling. This builds rigorous analytical and decision-making skills for roles in finance, consulting, and corporate leadership.

If you are interested in Supply Chain and Operations

If you are drawn to operations, logistics, and process excellence, you can pursue electives in operations management, supply chain analytics, and technology-enabled manufacturing. These courses prepare you for roles in procurement, operations strategy, and end-to-end supply chain leadership.

Interdisciplinary and New-Age Career Pathways

Some examples:

If you want to build a Tech Start-Up

If you are interested in launching a technology start-up, you can take electives with the School of Engineering and Applied Science to build technical depth and incubate your idea at VentureStudio. This helps you move seamlessly from classroom learning to real-world entrepreneurship.

If you are drawn to FinTech

If you aspire to work at the intersection of finance and technology, you can follow the FinTech pathway and take specialised courses offered through the GIFT International FinTech Institute. This allows you to combine learning in finance, regulation, and digital systems with exposure to real-world fintech applications and industry practice.

If you are interested in Quantitative Finance

If you are drawn to roles in investments, risk management, trading, or financial analytics, you can pursue electives in quantitative finance, statistics, and computational methods. These courses build strong analytical and modelling capabilities for data-driven careers in finance.

If you want to work in the Entertainment and Creative Industries

If your interests lie in film, media, design, or the wider creative economy, you can choose electives at the School of Arts and Sciences and the Centre for Heritage Management. These courses help you build cultural, creative, and managerial perspectives essential for experience-led industries.

If you want to work in Sustainability and Social Impact

If you see your future in sustainability, public policy, or social entrepreneurship, you can blend management electives with courses in environmental studies, public service delivery systems, and development practice. This prepares you for leadership roles that balance profit with purpose.

Curriculum Structure

	Credits
Programme Core	37.5
Electives	22.5
Summer Internship	6
Workshops	3
FIELD Project	9
International Immersion	2
TOTAL CREDITS	**80**

PROGRAMME CORE

Influencing through Communication
Financial Statement Analysis
Economic Thinking for Leadership
Shaping Workplace Behaviour
Markets, Customers and Value
Introduction to Business Analytics
Building People-Centric Organisations
Securing Returns on Investments
Optimising Business Operations
Cost Intelligence and Strategic Control
The Indian Economy
Geopolitics, Regulation and Business
Law, Risk and Business Judgment
Firm Investments and Value Creation
The New Consumer
Competing with Supply Chains
Data, AI and Automation
Design and Systems Thinking
Marketing Science
Strategy in a Disruptive World
Building an Entrepreneurial Mindset
International Business
Leadership
Negotiation
Strategic Management

WORKSHOPS

Data Visualization
Python Programming with LLM
Prototyping and Making

Electives

Interdisciplinary

FinTech & Digital Banking
Algorithmic Trading & Market Microstructure
AI Applications in Financial Decision-Making
Blockchain for Finance and Operations
Supply Chain Finance
Risk Management in Global Supply Chains
Capital Budgeting for Operations & Infrastructure
Pricing Strategy & Revenue Management
Financial Implications of Marketing Strategy
Circular Economy & Business Models
Green Supply Chain Management
Climate Risk & Corporate Strategy
Impact Investing & Social Finance
Human Capital Analytics
Behavioral Economics in HR Decisions
Neuromarketing
Entrepreneurial Finance & Venture Strategy
Healthcare Operations Management
Pharmaceutical Management & Market Access
Sports Analytics & Management
Luxury Brand Management & Heritage Strategy

Finance

Corporate Investments and Value Creation
Global Financial Markets and Systems*
Behavioral Finance
Derivatives and Risk Management
Mergers and Acquisitions
Security Analysis & Portfolio Management
International Finance
Financial Modelling
Financial Econometrics
Business Valuation
Fixed Income Securities
Modelling Randomness in Financial Markets
Financing for Startups
Bank Management
Fintech Ventures
Introduction to Venture Capital & Private Equity

Economics

Intermediate Microeconomics
Microeconomics: Game Theory
Econometrics

Analytics

Decision Science
Simulation Modeling
Services Operations Management
Leading Projects under Uncertainty*
Advanced Analytics
AI for Business
Management Information Systems

Marketing

Services Marketing
Marketing the Intangible
Retail Management
Business of Sports
Sales and Distribution Management
Rural Marketing – An Indian Perspective
Consumer Insights and Marketing
Integrated Marketing Communications
Brand Management
Digital Marketing*
Strategic Brand Management
Luxury Marketing
Marketing Strategy using MARKSTRAT

Management

People, Practices & Decision Making
Digital Thinking
Leading Change and Transformation*
Industrial Relations and Labour Laws
Corporate Governance
Corporate Strategy: Formulation & Implementation
Business Ethics
Compensation Management
Learning & Development
Talent Management
Sustainable Human Resource Management
Future of Work
People Analytics
Advanced Business Strategy
Strategies for Firms in Emerging Markets
Strategies for Technology Driven Businesses

* offered in first year

Signature Learning Experiences

TEAM WORK AND COLLABORATION

Through group work, live projects, and leadership development experiences, students strengthen their ability to work with diverse teams, communicate effectively, and lead with empathy and clarity.

The Data Observatory
A biweekly forum that brings together analysis of developments in technology, consumer insights, innovation, and geopolitics, helping students connect business decisions with global trends.

Frontiers in Business
A monthly speaker series featuring influential leaders and thinkers who share perspectives on leadership, strategy, innovation, and the future of business.

Stepwell Business Collaboratory
A platform that brings together business leaders and academics for thoughtful conversations on emerging ideas, organisational change, and long term business impact.

Experiential Projects
Students engage in FIELD - a project on organisational diagnostics, and live consulting assignments that translate classroom learning into real world problem solving.

Social Impact Project
The entire cohort works together on a meaningful real world challenge at scale, building perspective on business responsibility and societal engagement.

Competitions and Hackathons
Students participate in business case competitions, analytics contests, startup challenges, and innovation sprints that sharpen problem solving and team leadership skills.

Immersions
Learning extends beyond campus through
- Site visits across Gujarat and India
- International exposure trips
- Business, culture, and policy immersions

Live the MBA Life

Life at Ahmedabad University is designed to be immersive, intellectually stimulating, and socially engaging. Learning extends well beyond classrooms through interactions across programmes, disciplines, and interests, creating a vibrant academic community.

Students participate in seminars, conferences, guest lectures, research forums, and student led initiatives that encourage dialogue and collaboration. Cultural events, clubs, and societies provide spaces for creative expression, leadership development, and community building.

Located in the heart of Ahmedabad, a UNESCO World Heritage City, the campus offers a unique blend of academic focus and cultural exposure. Students engage with the city's history, institutions, and contemporary life, enriching their learning experience and broadening perspectives.

Together, the campus environment and city context create an ecosystem where students learn not only from courses and faculty, but also from peers, ideas, and experiences that shape them as thoughtful professionals and citizens.

Student Residences

Student Residences offers students all the facilities for modern, comfortable, and secure living. The graduate living facilities symbolise the building of a community with respect for diversity in ideas, ways of living, food preferences, cultural practices, languages, and religions.

Located within a radius of one kilometre from Ahmedabad University's Central Campus, the residence offers twin sharing, air-conditioned accommodations. The hostel is subject to a three-tier security network, including guards, CCTV surveillance, and door alarms. Additional facilities include laundry, transportation to and from the campus, on-call medical services, internet, and more. The University campus also provides a variety of recreational opportunities and cafeterias.

Life at Ahmedabad

At Ahmedabad University, learning extends beyond the classroom. Vibrant student clubs, cultural events, and a robust support system create a strong community. On campus, students receive the support and resources they need to succeed.

Located in the heart of Ahmedabad, India's first UNESCO World Heritage City, the University offers a unique blend of academic excellence and cultural experiences. The city's vibrant mix of tradition and modernity provides an inspiring backdrop for holistic education and exploration. The city brims with opportunities for students who can participate in inter-college competitions, music and performance festivals and explore ancient monuments, vibrant markets, and more.

Placement Support

A Highly Networked Career Development Centre

The Career Development Centre at Ahmedabad University plays a central role in shaping students' professional journeys. From internships and final placements to live projects, competitions, and industry readiness programmes, the Centre offers end-to-end support across the MBA lifecycle. Through structured preparation, personalised mentoring, and sustained industry engagement, Ahmedabad MBA students are equipped to pursue diverse and meaningful career pathways across sectors and geographies.

Placement Philosophy

The Ahmedabad MBA is guided by a clear and values-driven placement philosophy. We are committed to

- Securing high-quality internships that build real-world capability
- Completing final placements within a focused and well-managed time window
- Showcasing exceptional talent to respected and purpose-driven organisations
- Supporting diverse career ambitions across functions, industries, and new age businesses.

Faculty

Bhargav Adhvaryu
Professor
PhD (University of Cambridge)

Md Shahrukh Anjum
Assistant Professor
PhD (IIM Bangalore)

Harnain Kaur Arora
Assistant Professor
PhD (IIM Ahmedabad)

Shashank Aswathanarayana
Assistant Professor
PhD (University of California, Santa Barbara)

Niraj Athavle
Professor of Practice of Management
PGDM (IIM Bangalore)

Dinesh Barot
Assistant Professor
PhD (Gujarat University)

Gaurav Bhattacharya
Assistant Professor
PhD (Jawaharlal Nehru University)

Rikhia Bhukta
Assistant Professor
PhD (IIT Kanpur)

Amrita Bihani
Assistant Professor and Assistant Director, Family Business and Entrepreneurship Programme
PhD (CEPT University)

Aranya Chakraborty
Assistant Professor
PhD (McGill University)

Bhanu Pratap Singh Choudhary
Assistant Professor
PhD (IIM Ahmedabad)

Pankaj Chandra
Professor, Vice Chancellor and Chairman, Board of Management
PhD (The Wharton School, University of Pennsylvania)

Jatin Christie
Senior Lecturer
PhD (Dharamsinh Desai University)

Amit Das
Professor and Senior Associate Dean, Graduate Programmes
PhD (University of Minnesota)

Shobha Das
Dean and Professor
PhD (University of Minnesota)

Sabyasachi Das
Associate Professor
PhD (Yale University)

Supratim Das Gupta
Assistant Professor
PhD (University of South Carolina)

Satish Deshpande
Professor of Practice of Management
Executive Fellow Programme in Management (Indian School of Business)

Vedant Dev
Assistant Professor
PhD (IIM Ahmedabad)

Poonam Dugar
Assistant Dean and Assistant Professor
PhD (Gujarat University), Chartered Accountant

Aditya Ghosh
Professor
PhD (University of Heidelberg)

Arun Gupta
Associate Professor
PhD (Yale University)

Nilesh Jain
Associate Professor
PhD (Indian Statistical Institute, Delhi)

Sanchit Jain
Assistant Professor
PhD (IIM Bangalore)

Sumit Jaiswal
Assistant Professor
PhD (IIM Ahmedabad)

Hetal Jhaveri
Assistant Professor
PhD (Sardar Patel University)

Jinraj Joshipura
Professor of Practice of Management
MS (Massachusetts Institute of Technology)

Sumit Kumar Jaiswal
Assistant Professor
PhD (IIM Ahmedabad)

Vaibhav Kadia
Assistant Professor and Academic Registrar
PhD(Ganpat University)

Aditya Prakash Kanth
Associate Professor
PhD (National Museum Institute, New Delhi)

Molly Kaushal
Professor and Director, Centre for Heritage Management
PhD (Moscow State University)

Samvet Kuril
Associate Professor
PhD (IIM Ahmedabad)

Narendra Nath Kushwaha
Assistant Professor
PhD (IIM Tiruchirappalli)

Swapnil Landge
Assistant Professor
PhD (City University of New York)

Vinodh Madhavan
Professor
PhD (Golden Gate University)

Preeti Maneck
Senior Lecturer
PhD (Maharaja Sayajirao University of Baroda)

Kunal Mankodi
Senior Lecturer and Assistant Director, BSM Honours Programme
PhD (Ganpat University)

Faculty

Bijal Mehta
Associate Professor
PhD (Sardar Patel University)

Astha Mishra
Assistant Professor
PhD (University of Hyderabad)

Sanjoy Mukerji
Professor of Practice
PGDM (IIM Bangalore)

Prithwiraj Mukherjee
Associate Professor
PhD (ESSEC, France)

Priyoma Mustafi
Assistant Professor
PhD (University of Pittsburgh)

Spandan Roy
Assistant Professor
PhD (Iowa State University)

Darshana Padia
Assistant Professor and Assistant Director, The Venture Fellowship Programme
PhD (Saurashtra University

Sudhir Pandey
Senior Lecturer
PhD (University of Lucknow)

Jinal Parikh
Assistant Professor
PhD (Dharamsinh Desai University)

Parag Patel
Associate Professor and Dean of the Undergraduate College
PhD (Gujarat University)

Saptam Patel
Associate Professor and Assistant Dean, Undergraduate College
PhD (Gujarat University)

Minal Pathak
Associate Professor
PhD (Gujarat University)

Chakravarthi Rangarajan
Distinguished University Professor
PhD (University of Pennsylvania)

Rahul Rao
Assistant Professor
PhD (IIM Bangalore)

Mahendra Singh Rao
Associate Professor
PhD (XLRI Jamshedpur)

Binny Rawat
Senior Lecturer
PhD (Charusat University, Gujarat)

Sandeep Salunke
Professor and Associate Dean
PhD (University of Queensland)

Subhankar Saha
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Zalak Shah
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Deepti Sharma
Assistant Professor
PhD (Indian Institute of Management Bangalore)

Ekta Sharma
Associate Professor
PhD (University of Rajasthan)

Amit Singh
Assistant Professor
PhD (IIT Kharagpur)

Ramadhar Singh
Distinguished University Professor
PhD (Purdue University)

Abhinandan Sinha
Assistant Professor
PhD (Indian Statistical Institute, Kolkata)

Ramanathan Subramaniam
Associate Professor
PhD (University of Pittsburgh)

Mita Suthar
Associate Professor
PhD (Gujarat University)

Nimit Thaker
Lecturer
MCom (Gujarat University)

Sujo Thomas
Senior Lecturer
PhD (Gujarat University)

Devanath Tirupati
Executive Provost and Professor
PhD (Massachusetts Institute of Technology)

Sachin Tiwari
Assistant Professor
PhD (IIM Indore)

Vibha Tripathi
Assistant Professor
PhD (Gujarat University)

Bhaktida Satyendrabhai Trivedi
Assistant Professor
PhD (Gujarat University)

Tana Trivedi
Assistant Professor
PhD (Christ University, Bangalore)

Chirag Trivedi
Assistant Professor
PhD(Gujarat University)

Jeemol Unni
Professor
PhD (Gujarat University)

Sonal Yadav
Associate Professor
PhD (Gujarat University)

Faculty from the School of Arts and Sciences, the School of Engineering and Applied Science, and the Bagchi School of Public Health also contribute to teaching in the MBA Programme.

Admissions

Eligibility

- Candidates with a minimum of 60 percent marks or equivalent CGPA in Class 10, Class 12, and their bachelor's degree are eligible to apply. Final-year students graduating in 2027 may also apply.
- Candidates must have appeared in at least one of the following exams: CAT 2026, XAT 2027, NMAT 2026, GMAT or GRE. Applicants with a Bachelor's degree in Arts / Humanities can opt for the On-Campus AMSOM Aptitude Test (for dates check with Office of Graduate Admissions, AMSOM).

What We Look For

We will admit a small yet diverse cohort of students who bring different perspectives and experiences to enrich classroom learning. We look for applicants with a strong academic foundation and competitive entrance test scores. Full-time work experience is valued and given due credit in the admission process.

Beyond academic credentials, we seek candidates who

- Communicate clearly and confidently
- Understand the cross-functional impact of business decisions
- Are eager to engage with and leverage technology
- Aspire to lead with purpose as managers, citizens, and changemakers

In your application, we look for evidence of these qualities through academics, extracurricular activities, community initiatives, and professional experience.

Application and Selection Process

1. **Submit an online application**

   - You are required to submit your candidature for our MBA programme through an online application that includes your academic records, entrance test score(s), and work experience (if any). You will also be asked to upload a two-minute self-video on one of the themes listed below and an optional book review. Application Fees: INR 1500 (non-refundable).

     Video Themes:

     - 'My journey so far' - share your academic, professional, and personal milestones that shaped your MBA decision.
     - 'Why MBA, Why Now' - share your motivation for pursuing an MBA at this stage of your career.
     - 'A defining moment' - highlight a challenging situation or a turning point that influenced your life in terms of academic, career path, etc.
     - 'My Sideways' - share your interest areas / hobbies from Sports, Music, Arts, Academics, an OTT Series, Stock Markets, etc. and how it has helped you grow in terms of leadership, creativity, resilience, building diverse perspectives, or analytical thinking.

2. **Faculty Interaction**

A. After your application is submitted and reviewed, selected applicants will be invited for a faculty interaction on-campus or online via Zoom. We expect this to be an engaging conversation (approximately 30 to 40 mins) which helps us know you better.

OR

B. Applicants can also choose to read and review a current business relevant book (a list will be provided) and then engage in an exclusive interaction with Professor Pankaj Chandra, Vice Chancellor, Ahmedabad University, on-campus or online via Zoom with the opportunity for earning a spot offer.

3. **Results**

Based on your overall profile and faculty interactions, results will be declared in three categories - Offer, Waitlisted, or Reject.

Fees, Financial Aid and Refunds

For the incoming MBA class of 2027, the tuition fee and course material charges for two years is INR 14,00,000. The cost of twin-sharing accommodation, three meals a day, and transportation between the university housing and campus is INR 5,20,000 for the two years. A refundable security deposit of INR 20,000 must be paid at the time of admission.

	First Year Fees in INR	Second Year Fees in INR
Tuition Fees and Course Material*	7,00,000	7,00,000
Stay, Food and Transportation (Optional)	2,60,000	2,60,000

- *This includes a fee of INR 10,000 towards course materials, cases and licenses for simulations.
- All MBA students are strongly encouraged to stay in the housing provided by Ahmedabad University.

Merit Scholarship & Financial Aid

- Generous scholarships up to 50 per cent waiver of tuition fees will be granted to students with high entrance test scores [CAT 2026 / XAT 2027 - 85+ percentile, NMAT 2026 - 228+ score, GMAT 645+ score, GRE 323+ score] and a strong academic record.
- Continuation of merit scholarship in second year requires satisfactory academic performance in the programme.
- Offered candidates can also avail bank loans from any of your preferred Public/Private Bank or NBFC.

Refunds

- Refunds for withdrawal/cancellation of admission will be as per Ahmedabad University refund policy and UGC guidelines.

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THE AHMEDABAD MBA

ENTREPRENEURIAL MINDSET

TECHNOLOGY AND DATA FLUENCY

INTERDISCIPLINARY THINKING

TEAM WORK AND COLLABORATION

Office of Graduate Admissions
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AhdUniVideos

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Start Your Application Today